CREO Valley

LISAA
School of Design

Design your future!

LISAA / L'INSTITUT SUPÉRIEUR DES ARTS APPLIQUÉS / CREO VALLEY

About Us - LISAA / CREO Valley

LISAA is a predominant Design school in France encompassing its legacy with over 30 years of progressive, dynamic and phenomenal performing record. The French in design are inferred and endorsed for their unprecedented endeavors globally. LISAA is one of the rare design schools accredited by the French Ministry of Culture and Communication in France.

LISAA in Bangalore, was established in the year 2013 and is operating in association with CREO Valley College, which is affiliated to Bengaluru City University, ascribed by Karnataka Government, proffering Bachelor's Degree courses in Fashion Design, Interior Design, Graphic Design (UI/UX), Animation (Film Making) with International Certification from LISAA France along with an access to accompanying education in France.

LISAA School of Design / CREO Valley College in Bangalore is stretched over 30,000 Square feet Air-Conditioned campus with most sophisticated, innovative, eminent and contemporary state-of-the-art infrastructure offering access to profusely furnished Computer Labs, Naturally Lit Studios, Patternmaking Labs, Sewing Labs, Library, Audio Visual Rooms, Innovation & Entrepreneurship Centre, Product Design Labs, Film Making Studios, Cafeteria and all the requisite amenities.

The CREO Valley College was initiated with an ostensible vision of novel and inimitable methodology towards the Design disciplines to foster ingenuity and experimentation deciphering the tenets to progress a rehabilitated perception to Design in the fields of Fashion, Interior, Graphics and Animation. LISAA's premeditated objective is to foster these attributes among the students, to escalate and hone their prerequisite corporate skills associated with the augmented communal pertinence.

Providing students with a Recognised Qualification

(AFFILIATIONS & ACCREDITATIONS)

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BE BOUNDLESS

LISAA School of Design Bangalore, operates in association with CREO Valley College, which is Affiliated to Bengaluru City University and is Recognized by Government of Karnataka.

LISAA / L'INSTITUT SUPÉRIEUR DES ARTS APPLIQUÉS /

LISAA in FRANCE is recognized by French Ministry of Culture & Communication.

CREO Valley is recognized by Jawaharlal Nehru Technical Education, Council of Skill Development.

Qualifications and Assessments International, UK

CREO Valley is recognized by QAI, London UK (Qualification and Assessments International- United Kingdom).

Offering Cutting-Edge Teaching & Shaping Professionals adapted to the Industry

All courses at LISAA are administered and preceded by active and ingenious professionals, offering cutting edge teaching and technology with an adequate tailoring assistance to every student. Teaching at LISAA is instituted to be an incessantly collaborative concerning students, teachers and professionals, supplemented by workshops, viva exams and work placements. LISAA is one of the exceedingly appraised schools by recruiters in Bangalore.

As a phenomenal and systematic procedure, our organization every year endeavors propitious career to all graduating students with adequate campus placement recruitment drives from the top corporate companies in Bangalore. Our students have an inexorable access with a capacious prospect to the international openings as well.

Customized support to students

LISAA's innovative teaching techniques in the form of workshops and practicals provide the foundation for Design Education. Throughout their studies at LISAA, every student facilitate the pluses with an individual tutor support, ensured accesse, assistance, and collaboration from the Management, Principal, Coordinators and Teachers of all departments.

fashion
graphic
interior

design

art
filmmaking
animation

LISAA
School Of Design
Paris
Rennes

CREO Valley
SFT

BANGALOR

LISAA
School of Design
BANGALORE

LISAA
BANGALORE

Post Graduate Course in Interior Design & Management

Duration: 2 years | Eligibility: Any Graduation and above

Summary

The Masters/PG Diploma in Interior Design Management and construction organisation blends innovative practice and leading edge research using a case based approach to learning.

Interior design is a clearly expressed system created to respond to multiple demands for identity, performance, emotional and physical comfort of individuals and groups. Course contents deal with concept design, space planning, interior layout and display. The programme provides discerning insights into the language of materials, lighting, colour, furniture and the integration of technical components.

First year

General Knowledge: Theory of Aesthetics and Design, Theory & History of Design – 1, Theory & History of Design – 2.

Professional Design: Design & Space Planning -1, Environmental Science, Material & Construction, CAD & Visualisation, Design & Space Planning – 2, Service Systems and Codes.

Business Administration: Operation Management, Computer for Business, Accounting for Business-1, Marketing Principles–1, Organization & HR, Accounting for Business– 2, Marketing Principles – 2, Statistics for Business.

Internship

Second Year

Professional Design

Furniture Design / Detailing, Interior Project Management, Estimating & Costing, Professional Management, Business Structure & Professional Practice, Research Methodology, Strategic Management, Entrepreneurship.

Business Administration

Accounting for Business - 3, Dynamic Marketing Strategy, Advertising & Promotion Management, Sales Management.

Project / VIVA

Post Graduate Course in Fashion, Retail & Management

Duration: 2 years | Eligibility: Any Graduation and above

Summary

The Masters/PG Diploma in Fashion and Retail Management is a two years program designed for talented individuals who wish to specialize in Fashion Management and to achieve an International and successful career in the Fashion Industry.

The programme aims at preparing future fashion managers who will work confidently in the competitive global environment of the fashion sector. They will share their acquired knowledge and experiences while promoting best practices in the fashion arena.

First year

General Knowledge: History Fashion Design, Fashion Culture.

Design Knowledge: Textile & Garment Application, Garment Construction (Pattern Making), Fashion Business Management, Collection Development, CAD.

Business Administration: Management Principle & Application, Accounting & Finance for Managers, Operations Management, Management Economics, Organizational Behavior & Human Resource Management.

Professional Management: Logistics & Supply Chain Management .

Internship

Second Year

Design Knowledge: Visual Merchandising , Retail Marketing & Merchandising Management, Fashion Trends & Forecasting, Apparel Production and Quality Control.

Business Administration: Dynamic Marketing Strategy, Statistics for Business, Strategic Management.

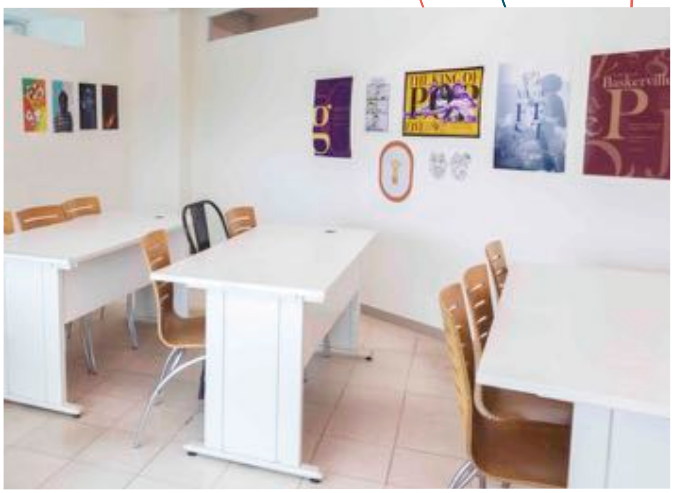
Professional Management: Entrepreneurial Development, Customer Relationship Management, Research Methodology, Business Structure & Professional Practice, Project VIVA.

Project / VIVA

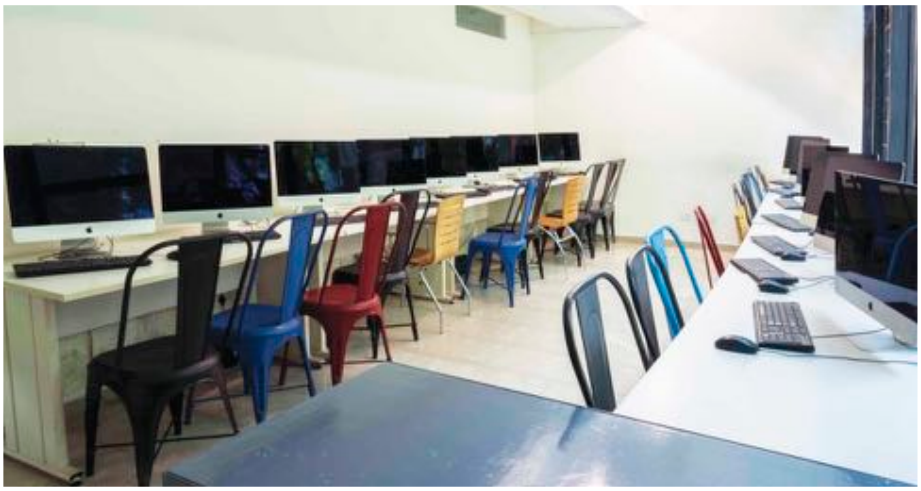
Infrastructure & Facilities

A sprawling design and film making oriented campus with over 30,000 sqft. Including Studios, Workshops, Library, Audio-Visual Room, Cafeteria, Innovation and Entrepreneurship Center.

Main Reception Area



Class Room



Mac Computer Lab

Product Design Lab

Library

Classroom

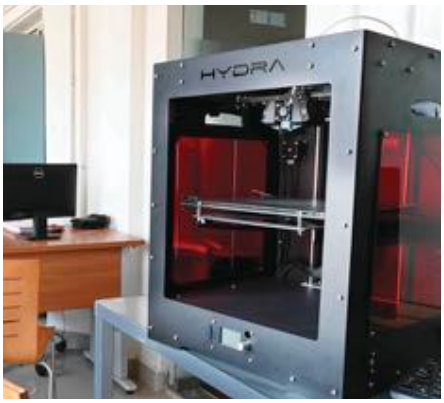
Fashion Design Lab

Sewing Lab

Photography Library

Photography Studio

Windows Computer Lab



3D Printing Lab

Cafeteria

Conference Lab

Corporate Partnerships & Placements

Several companies visit our campus at LISAA School Of Design / CREO Valley Bangalore on a regular basis to recruit students for full time and intern roles. A few names to mention include the likes of 3M, Tommy Hilfiger, Uber, Shoppers Stop, Sewkraft, Societe Generale, Red Baton, Stanley, Wooplr, Fly Nava Technologies and many more.

3M wipro FUNSKOOL Steelcase enParadigm™ PURAVANKARA®

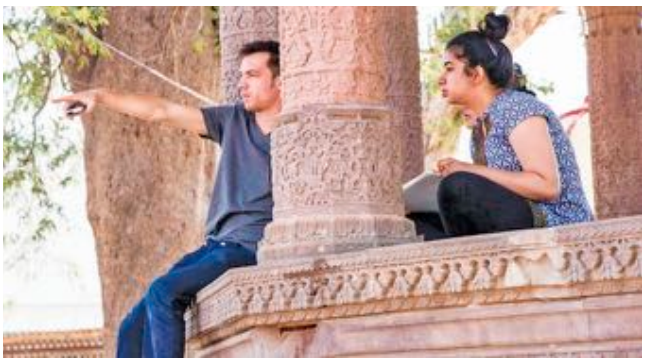
SEWKRAFT wooplr Uber SOCIETE GENERALE FlyNava Technologies Airlines. Innovation TOMMY HILFIGER

BNP PARIBAS P N RAO KENZO SHOPPERS STOP RED BATON UNDP

Beyond the classroom

LISAA / CREO Valley is strategically located in Koramangala, which is the most important commercial hub of Bangalore, with wide tree-lined boulevards. The location is the focal point of many busy main roads and is home to many educational Institutes of repute as well as some of the world's best technology companies.

There is so much activity happening in the life of a student at LISAA / CREO Valley – visits to art galleries, exhibitions, workshops, tours/trips, creative groups and more – that you could be forgiven for thinking that's all you'll have time for. But the classroom experience is just the beginning; our courses involves so much more - engaging with the wider industry, stretching your innovative and creative boundaries, stepping up and being heard.



Fashion Shows
OPEN Art & Design Exhibitions
DAYS Social Awareness CAMPAIGNS
Film Making Workshops
HighTea Tours & Trips

10 reasons why study at LISAA/CREO Valley

1

LISAA School of Design is the largest design school in France. LISAA is located in Paris, Nantes, Rennes, Strasbourg, Bordeaux and Toulouse. In India it is located in Bangalore.

2

LISAA Bangalore has a multi-cultural environment which is apt for the students from different parts of the country, and worldwide. The creativity of each student is harnessed, polished and showcased.

3

LISAA in Bangalore offers Undergraduate Courses in association with CREO Valley College, which is affiliated to Bengaluru City University, ascribed by Karnataka Government, proffering Bachelor's Degree courses in Fashion Design, Interior Design, Graphic Design (UI/UX), Animation (Film Making) with International Certification from LISAA France along with an access to accompanying education in France.

4

LISAA is located in a high-tech corporate industry area within the heart of the city of Bangalore. Equipped with a State-of- the-Art Infrastructure and cutting edge set up which includes a high-tech Fashion Design Lab, MAC Lab, Product Design Lab and Film Making Studio.

5

LISAA partners with universities across the globe and offers various international student exchange programs with scholarships for eligible students. LISAA provides a setting conducive to creativity.

6

Industry crafted curriculum and in-depth project work with the industry along with an excellent placement record makes LISAA one of the most valued design schools in the country.

7

Courses cover the entire creative process, from inspiration to communication, including the creation of collections & portfolio. An inter-disciplinary learning is offered to the students pursuing any of the following courses in the industry: Fashion Design, Interior & Product Design, Graphic Design & Film Making.

8

Bangalore is an International hub for education and Silicon Valley of India which is an advantage for incubation programmes. Internships and live projects with Design Industries are a forte of the teaching methodology used at LISAA.

9

Internationally Immersed programme and project based learning helps the students hone their skills to their best potential. International Faculties are part of the LISAA academic team and guide the students actively.

10

Participation in International Events in Design & Film Making helps the students to explore & compete at a global Level.

*Ranked among the professionals' favourite schools! Source : L'Etudiant

Foundation Year

First Year of Undergraduate Design Courses

Summary

The Foundation Year allows each student to evaluate their aptitudes and choose an orientation for advanced training. At the end of this foundation year, each student will have acquired the necessary skills for pursuing advanced studies in their choice of discipline in Design.

Classes

Story of Art

Studies on the connection between fine arts and applied arts, from prehistory to 21st Century conceptual art gives students a complete and essential knowledge of general culture of western art.

Fundamentals of Design 2D/3D

Computer Graphics

All applied art programs must dedicate time to imparting the skills needed to use software programs for creation. Computer classrooms are furnished with Apple iMac computers equipped with the latest software.

Fundamentals of Drawings

Drawing Studies

To draw well, one must first develop observation skills (perspective, scale, geometric forms...). An initiation to different techniques (pencil, charcoal, ink...) and effects (shadows, reflections, opacity...) follows.

Life Drawing

Rigorous observation is necessary to learn the body's anatomy, proportions, and volumes. Drawing from a live model for long and short periods offers an analysis of the body's movement.

Outdoor Sketching

The student uses drawing guidelines for architectural space studies, and also interprets each particular mood. As a group, the sketches evolve in the form of a "Travel notebook."

Visual Thinking

Creativity

This hybrid workshop uses a maximum number of fine art techniques to encourage the exploration of expression, curiosity and reflection. It is a melting pot mixing cultural, intellectual and aesthetic references.

Colour

Working from basic theoretical studies (the chromatic circle, contrasts...) integrated at the beginning of the year, the student then undertakes different techniques using Colour. His research includes various supports and materials (photo, painting, collage...), and cultivates his personal vision.

Inter Design Studies

Fashion / Textile / Decoration / Accessories Workshop

Design is not only a creative talent; it is also a link in an enormous industrial production chain employing tens of thousands of people in India. The time spent here provides research opportunity to understand cultural & traditional craftsmanship to develop design solutions.

Graphic Design / Illustration Workshop

We live in a universe of images and the graphic designer's work is everywhere (posters, logos, websites, CD covers...). Work, a "visual bridge," is often integrated into a global communication approach.

Design / Architecture / Interior Design Workshop

Product & Interior Designers are influenced immensely by everyday living, beyond just objects or space. Their work integrates the complex process of transversality more than in any other discipline.

Language

Language subject applicable as per course requirements.

Fashion & Apparel Design

Duration: 3 years | Eligibility: 10+2 / PUC or equivalent

Bachelor's Degree – Awarded by Bengaluru City University in association with CREO Valley College.
Diploma – Awarded by LISAA France.

Summary

This program provides students with an in-depth understanding of the creation & functional utilization of fashion & textile products based on trend specifications provided by industry. The course emphasizes individual vision & collective technical skills. They will experiment with a whole range of techniques including dying, knitwear, screen printing, digital printing, embroidery and laser engraving. Several study trips during the course enhances learning.

First Year

Fibre & Yarn Science, Elements of Fashion & Design, Pattern Making & Garment Construction-I, Constitution of India & Human Rights, Environment and Public Health.

Artistic Teaching
Drawing / Drawing Studies, Life Drawing, Outdoor Sketching, Color, Creativity.

Orientation Workshops
Fashion / Textile / Decoration / Accessories Workshop, Graphic Design, Illustration Workshop, Design / Architecture / Interior Design Workshop.

General instruction
Field Trips to Exhibitions, Computer Graphics, Art History.

Advanced / Following Years

Fashion Design, Pattern Making, Textile Design, Textile Technology, Screen Printing, Decoding the History and Sociology of Fashion, the Fashion Industry & Building Collection, Portfolio & Lookbook, Computer Graphic Design, Marketing and Communication, Conferences, Dissertation, Advanced Fashion Illustration (Stylized).

Language:
Language subjects as per course requirements.

Workshops and projects with partner companies

- → **Student Exchange program Opportunity with LISAA France***
- → **Speed recruiting days**
- → **Assessment & viva exams**
  - Continuous assessment
  - Judging panel made up of professionals
  - Occupational integration programs
  - Industrial Incubation

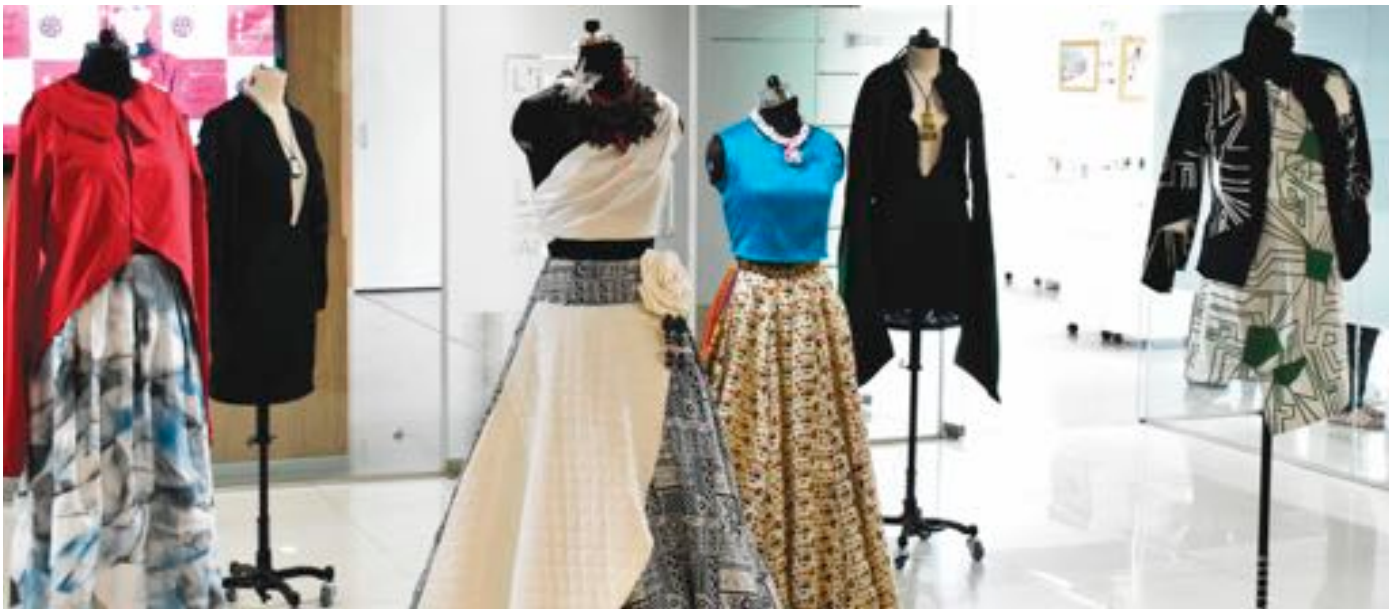
Work Placements

Work placements are obligatory from the first year onwards (2 weeks/1-2 months/3-6 months).

Careers

Fashion Designer, Fashion Stylist, Textile Designer, Fashion PR, Ready-to-Wear Designer, Collection Manager, Product Manager, Production Manager, Pattern Maker, Couture Atelier Manager, Collection Coordinator, Artistic Director, Visual Merchandiser.

*Subject to terms & conditions



Interior, Spatial, Environmental & Product Design

Duration: 4 years | Eligibility: 10+2 / PUC or equivalent

Bachelor's Degree – Awarded by Bengaluru City University in association with CREO Valley College.
Diploma – Awarded by LISAA France.

Summary

LISAA provides enhanced curriculum for dual skill development in Interior Design & Product Design including training on space utilization, commercial scenography design of everyday objects. Example: Furniture, Lighting and Lifestyle Product Design.

First Year

Foundation Year

Advanced / Following Years

Interior Design, Environmental Design, Product Design, Design Technology, Construction Drawing, AutoCAD, CAD, Communication, Sketching, Photography to Video, Graphic Design, Virtual Reality, Augmented Reality, Project Management, Architecture & Design History, 3D Printing Technology, Design Thinking.

Workshops and projects with partner companies

- → **Student Exchange program Opportunity with LISAA France***
- → **Speed recruiting days**
- → **Assessment & viva exams**
  - Continuous assessment
  - Judging panel made up of professionals
  - Occupational integration programs
  - Industrial Incubation

*Subject to terms & conditions

Work placements

Work placements are obligatory from the first year (2 weeks/1-2 months/3-6 months).

Careers

Interior Designer, Designer-Merchandiser, Colorist, Designer-Furniture & Objects, Advertising Designer, Designer- Packaging, Product Designer, Set Designer, Event Designer, Museographer, Product & Interface Designer.

Graphics, Communications and Web Design

Duration: 4 years | Eligibility: 10+2 / PUC or equivalent

Bachelor's Degree – Awarded by Bengaluru City University in association with CREO Valley College.
Diploma – Awarded by LISAA France.

Summary

Curriculum is designed to teach students how to define a visual communication strategy, to master different means of expression and to use them on several media including: print, packaging, digital and interactive media (UI/UX).

First Year

Foundation Year

Advanced / Following Years

Graphic Design, Typography, Illustration, Pre-Modelling, Experimental Drawing and Sketching, Photography, Graphic History, Semiotics, Marketing, Project Workshop, Educational Trip, Motion Design, Web Design, UI/UX, Virtual Reality Design, Branding.

Workshops and projects with partner companies

- → **Student Exchange program Opportunity with LISAA France***
- → **Speed recruiting days**
- → **Assessment & viva exams**
  - Continuous assessment
  - Judging panel made up of professionals
  - Occupational integration programs
  - Industrial Incubation

Careers

Graphic Designer, UI/UX Designer, Brand Designer, Art Director, Creative Director, Web Designer, Packaging Designer, Graphic Illustrator, Advertising Designer, Typographer, Motion Designer, Model Designer, Story-Board Artist, Visualiser, Front End Developer.

*Subject to terms & conditions

Animation and Multimedia Design

Duration: 4 years | Eligibility: 10+2 / PUC or equivalent

Bachelor's Degree – Awarded by Bengaluru City University in association with CREO Valley College.
Diploma – Awarded by LISAA France.

Summary

Students in a collaborative environment learn to make films that require intensive special effects and animation, with a thorough understanding of both live action and computer graphic filmmaking techniques.

First Year

Foundation Year

Following years : Film History, Film Grammar, Screenwriting, Fundamentals of Film Technology, 2D Animation , 3D Animation, Digital Art, Matte Painting, 3D Modelling, Texturing, Lighting, Rendering, Compositing, Match moving.

Film Specialisation

Direction: Production Design and VFX for Directors, Working with Actors, Advanced Camera Blocking and Pre-visualisation, Screenwriting for Fantasy and Science Fiction.

Cinematography: Production Design and VFX for Cinematography, Advanced Lighting, Guerilla Filmmaking, Advanced Camera Dynamics.

Editing: Sound Design for Editors, Music Video Editing, First Cut to Final Cut, Genres and Film Editing.

CG Specialisation

Character Creation/ Compositing / Character Animation.

Internship, Major Project (CG + Live/ CG)

Workshops and projects with partner companies

→ **Speed recruiting days**

→ **Assessment & viva exams**

- Continuous assessment
- Judging panel made up of professionals
- Occupational integration programs
- Industrial Incubation

Careers

Film Industry

Assistant Directors, Assistant Editors, Assistant Cinematographers, Assistant Production Designers.

Visual Effects and Animation Industry

Rotoscopy Artists, Paint/ BG Prep Artist, Matchmoving Artists, Junior Compositors, Junior Effects Artists, Modelers, Lighting Artists, Matte Painters, Visual Effects Supervision Assistants, Production Controller, Character Animators, Audio Video Producer, Motion Graphics Artist.

30, Hosur Road, Chikku Lakshmaiah Layout
Opp. Adugodi Police Station
Koramangala, Bengaluru-560030
CALL 9036030591, 8904030591, 9035048591
www.lisaabangalore.com | www.creovalley.in | www.creovalley.com

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