



**CREO
Valley**

**School of Film and Television
B a n g a l o r e**



Qualifications and
Assessments
International UK



**Bangalore
University**

** Alliance with Bangalore
University Under program*

About Us

CREO Valley School of Film & Television (literally meaning the Valley of Creativity) was founded in the year 2013 with a vision of imparting education in the creative fields to budding artists who are looking for platforms to enhance their skills and showcase their talents. CREO Valley has launched its first center in Bangalore, in order to give the youngsters from different parts of the country a chance to learn the craft and art of the film making and performing arts. Being a cultural hub, Bangalore is home to well-known artists from the fields of Film, Television, Theatre and other art forms. CREO Valley gives the students an added advantage for shaping their creative careers. Our students are oriented in not just the advanced skills in the art forms they are pursuing, but are also given a perspective in how to make their creations reach to the aficionados in the best possible manner. The courses offered (Certificate Course in Film Making & Diploma Course in Film Making) at CREO Valley School of Film & Television have been accredited by the Quality Assurance International (QAI), UK. In order to ensure high standards to impart world class training in film making, CREO Valley has created a premium infrastructure that provides a conducive environment for future story tellers while taking care that their technical requirements are met with international industry standards. CREO Valley also manages LISAA School of Design, Bangalore, offering Degree Courses in Design. CREO Valley has also set up a Production House & a Corporate Advertising Agency, for producing Feature films, Television serials, Commercials and Corporate Films. These ventures provide our students a unique advantage of working on live projects.

Our Partners

NEWS WORLD



NEWS WORLD is a NATIONAL news channel in Hindi language with a dream and commitment to provide intelligent information, unhindered and truthful news and valuable insights. News World channel pledge to present and impart truth to the common masses. News World has taken an initiative to throw light on notable and newsworthy government and corporate activities, which might otherwise go unreported. From poverty to human rights to corruption both official and unofficial, News World will fairly evaluate without any prejudice and pursue all leads and content generated, without geographical, political, cultural, or religious bias or lineation. While the content that is shown/produced has to undergo a rigorous authentication and vetting process which encompasses deference for privacy, milieu and a fierce adherence to our tag line of "SIRF SACHH". Thus, it is the TRUST PRINCIPLE i.e. Preservation of freedom, independence and integrity in collection and dissemination of information and news.

CREO Valley Productions



CREO Valley is a company engaged in the production of audio visual content to meet different audience needs. From concept development to final production, we offer production design and management services with customized off-site solutions that meet each and production's artistic and budget requirements. CREO Valley team expertise in Feature Film, Ad Films and Corporate Films. We primarily work in Hindi, Karadda and Tamil Film Industry. Our in-house expertise and the talents of our network of resources allow us to address the specific needs of each film and television presentation. We strive to maintain good relationships and wish to be a harbinger of trust and faith in our dealings. We create ideas and that thrust builds strong bonding within us and keeps CREO Valley in the frontline.

First Film by CREO Valley Productions

A Daughters Dream

Story of a 7 year old girl from a very poor family who wants to pursue her dream but is opposed by her family and society as she is a girl. Finally she becomes a role model for every person in her village when she becomes a real life hero .



LISAA School of Design



School of Design
BANGALORE

LISAA is a premier Design school in France. The design aesthetic and accomplishments of the French in Design is recognized worldwide. They are leaders in Design, Architecture, Graphics and Fashion with a highly evolved and sophisticated design sensibility and culture. LISAA's goal is to nurture these qualities in its students. The new generation of designers bears testament to this learning. LISAA's unique approach to the design fields promotes creativity and experimentation. By re-interpreting design principles, LISAA's students are able to develop a fresh perspective to design.

B.A. Degree in Performing Arts

Course Duration : 3 Year

Eligibility : 10+2 / PUC

Introduction

This BA in Performing Arts (Theatre) programme encourages you to explore the diverse and interdisciplinary nature of contemporary performance. You will be able to explore the dynamics of voice and body in live performance and the ways in which other spaces, the camera and technology can extend and transform the essential act of performance. You will be encouraged to be an innovative contemporary performance practitioner.

Career Opportunities

Television

Cinema

Radio

Theatre

Print Media

Course Details

Introduction to Performing Arts

Dynamics of Performing Arts

Applications of Performing Arts

Sanskrit Theatre

Morden Indian Theatre

Western Theatre

Folk and Regional Theatre

Contemporary Kannada Theatre

Acting and its styles

Stage Craft

Stage Lighting Design

Makeup Art

Costume Designing

Play Production



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B.A. Degree in Journalism

Course Duration : 3 Year

Eligibility : 10+2 / PUC

Introduction

Journalism is gathering, processing, and dissemination of news and information related to the news to an audience. The word applies to both the method of inquiring for news and the literary style which is used to disseminate it. The media that journalism uses vary diversely and include: content published via newspapers and magazines (print), television and radio (broadcast), and their digital media versions — news websites and applications. In modern society, the news media is the chief purveyor of information and opinion about public affairs. Journalism, however, is not always confined to the news media or to news itself, as journalistic communication may find its way into broader forms of expression, including literature and cinema. In some nations, the news media is controlled by government intervention, and is not a fully independent body. In a democratic society, however, access to free information plays a central role in creating a system of checks and balance, and in distributing power equally amongst governments, businesses, individuals, and other social entities. Access to verifiable information gathered by independent media sources, which adhere to journalistic standards, can also be of service to ordinary citizens, by empowering them with the tools they need in order to participate in the political process.

Career Opportunities

- Television
- Cinema
- Radio
- Theatre
- Print Media

Course Details

- Introduction to Mass Communication
- Fundamentals of Journalism
- Media Laws and Ethics
- Basic Audio-Visual Media
- Reporting Methods
- Editing Techniques
- Media Management
- Advertising & Public Relations



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Diploma in Film Making

Course Duration : 1 Year

Eligibility : 10+2 / PUC

Introduction

The course is designed to introduce students to the concept of film making and its discipline and to prepare the student's to learn about its craft, its business in an artistic and scientific way. The objective of this course is to make the students technically comprehensive, make them realize of their roles and responsibilities and in turn mold them to well trained professional film makers.

Foundation Semester

It allows each student to evaluate their aptitudes and choose an orientation for advanced training; at the same time it allows the students to explore the world of film making.

Career Opportunities

One may argue that the world's leading film-makers did not go to any film-school or college and learnt the art of film-making by sheer persistence, hard work and assisting prominent movie-makers of their time. This is indeed true but a degree in film-making can help you enhance your skills and talents and when you apply to assist a film-maker of your choice your degree offers credibility and demonstrates your passion for the craft of filmmaking. Students can choose from roles like - editor, production controller, script-writer, direction among others. Jobs in news and television serve as a good learning experience for students as they can put their ideas into practice and also prepare for a future career in cinema and filmmaking.

Course Details

Script Writing

Understand and demonstrate standard writing principles, story and script elements. Instructions, demonstrations and exercises in the language of dramatic writing and visual storytelling.

Film Direction

Master dexterity, precision and narrative strength by creating an individual style for a film by incorporating the techniques, principles and aesthetics of Direction,



Qualifications and
Assessments
International (QAI)

Photography

To train the human eye, in terms of understand the capturing of the beauty of nature and other things.

Cinematography

The students will be taught the basics of camera operation, light measurement, exposure, and visual composition as well as the observation and study of natural light and its effect on cinematography.

Media Acting

To prepare the student's to learn about acting craft, art, and business in an artistic and scientific way. And prepare them to develop understanding and awareness of psychological, physical, and vocal possibilities for the performance.

Film Editing

Understand and demonstrate editing styles, craft and applications. Introduce the principles of editing as elements of visual storytelling. Examine the design of sequences in various kinds of films. Learn basics of post-production workflow.

Sound Engineering

Design and sound edit films and prepare for final mix. Produce a professional sound track for a short film, ad film, documentary and a music video. This course is designed to give students hands-on experience in sound editing and mixing using Pro-tool.

Film History & Management

The 'Film History & Management' provides training in visual research methods for historical studies and examines the cinematographic constructions of space, culture, gender and race in modern film history and provides the training in film production and its marketing process.

Avenues for Film Makers:

Television
Cinema
Radio
Theatre
Print Media



Qualifications and
Assessments
International, UK

Diploma / Certificate in VFX & Post Production

Course Duration : 1 Year / 6 Months

Eligibility : 10+2 / PUC

Introduction

The course in VFX and Post-Production will aim at giving all the inputs which an aspiring VFX and Post-Production Artist needs which include, Introduction of student to post production with respect to filmmaking and Familiarise the student with industry best practices in creating VFX. The course will cover Image and Video Capturing, CGI and compositing, Matte Painting, Blue/Green Screen Compositing, Rotoscoping and Compositing The students will be trained by renowned VFX and Post-Production Artist from all these areas. REO Valley has acquired highly advanced CPU's with both MAC and PC to train the students.

Career Opportunities

Modeler, Texturing Artist, Rigger, Lighting Artist, Animator
SFX Artist, Video Editor, VFX Artist

Course Details

Matte Painting, Moving Plate, Image Blending
Luma-key Chroma-key, Rotoscoping, Compositing
Digital Images, Working with video, Digital Capture
Lighting, Creating CGI, Introduction to Maya workspace
Compositing CGI, 3D compositing, Key, matte, alpha and mask,
Pivot points, Particle & dynamic effects, Stereo Compositing,
Colour correction, Particle & dynamic effects

Diploma / Certificate in VFX & Animation

Course Duration : 1 Year / 6 Months

Eligibility : 10+2 / PUC

Introduction

At CREO VALLEY, an VFX and Animation artist will get first hand training with 3D animation techniques using Autodesk Maya and of creating VFX using Autodesk Maya An intensive training for visual effects and Adobe After Effects, The boundry NUKE Our state of the Art Mac Lab Setup gives you cutting Edge in learning the intricacies of the Film Editing.

Career Opportunities

Modeler, Texturing Artist, Rigger, Lighting Artist, Animator
SFX Artist, Video Editor, VFX Artist

Course Details

Introduction to CGI and Animation, Creating CGI, Introduction to Maya workspace, Rigging for Animation, Pivot point Animation - Humans Principles – timing, anticipation, overshoot, follow-through – overlapping action, Animating Humans - Human walks and runs – Study of Body language, Study of Facial Expressions – Lip-sync techniques Animal walks and runs (quadrupeds) – Animation of fish, snakes and birds, Basic Effects, Adding foliage, fire and smoke with Paint Effects, Hair, electric arcs with hair, Water, smoke and sparks with nParticles, Dynamics and Simulation VFX, Intro to Fluid and Rigid Body Dynamics, 3D Particle Based Crowd Replication.

Diploma / Certificate in Architectural Design

Course Duration : 1 Year / 6 Months

Eligibility : 10+2 / PUC

Introduction

Architecture is a field that deals with the planning, designing and the construction of buildings, monuments, towns and cities. Today, with the commercialization of art, architecture has become one of the chosen professional courses for students in and abroad. In digital world we create buildings and plan in 3D first, and then we go for the real construction. This course we help students to achieve the desired result through the software. An architect in India enjoys a rewarding career in the public as well as private sectors of the Indian economy. There are many government organizations where an architect can get employment in India.

Career Opportunities

3D Visualizer, Layout Designer, Game Modeler

Course Details

Fundamentals of Drawing & Photoshop, AutoCAD Design, Precision Drawing & Drawing Aids, Architectural Views & Drafting Views, Annotating in AutoCAD with Text & Hatching, Templates & Design Center, Advanced plotting (Layouts, Viewports), Office Standards, 3DSMAX Modeling Principles

Intro to 3D space/ Coordinate Systems, Surfacing & Shading Techniques, Standard dimensions for architecture, Lighting, Rendering, Modeling and Texturing Specialization

Architectural Photography and Editing

Certificate in Film Making

Course Duration : 6 Months

Eligibility : 10+2 / PUC

Introduction

The course is designed to introduce students to the concept of film making and its discipline and to prepare the student's to learn about its craft, its business in an artistic and scientific way. The objective of this course is to make the students technically comprehensive, make them realize of their roles and responsibilities and in turn mold them to well trained professional film makers.

Career Opportunities

One may argue that the world's leading film-makers did not go to any film-school or college and learnt the art of film-making by sheer persistence, hard work and assisting prominent movie-makers of their time. This is indeed true but a Certificate in film-making can help you enhance your skills and talents and when you apply to assist a film-maker of your choice your degree offers credibility and demonstrates your passion for the craft of filmmaking. Students can choose from roles like - editor, production controller, script-writer, direction among others. Jobs in news and television serve as a good learning experience for students as they can put their ideas into practice and also prepare for a future career in cinema and filmmaking.

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Director, Editor, Cinematographer, Photographer, Script Writer, Actor, Sound Engineer, Production Manager, etc..

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Cinema
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Print Media



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Assessments
International UK



**Courses in Accordance with
QAI (UK) and
Bangalore University**

**Learn from the Industry
experts from BOLLYWOOD &
SANDALWOOD in Bangalore**

**State of the Art Infrastructure
supported by fully equipped
Mac Lab**

**Industry Standard Technolo-
gy, Equipments & Softwares**

**Opportunity to Work on Live
Industry Projects**

Located in the heart of the city

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Contact Us



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